



Paige Peters
Founder and CTO
Rapid Radicals



Kelsey Otero
Chief Community
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READY, SET, DESIGN: AN INTRODUCTION TO DESIGN THINKING & CREATIVITY FOR PROFESSIONALS

Design thinking methods can help teams better solve problems, encourage an iterative process, and unleash discovery! During this session, Kelsey Otero, the former Director of Innovation at Marquette, will introduce design thinking fundamentals and offer participants tools that can be incorporated into their work to flex their innovation muscles. But what does this look like in practice? This session will also highlight how CSWEA member Paige Peters leveraged design thinking principles to build her company, Rapid Radicals.



October 12, 2023
12pm - 1pm CST
Over Zoom

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