95TH ANNUAL MEETING
MAY 17-19, 2022 | MONONA TERRACE, MADISON, WI

Stronger Together

EXHIBIT + SPONSOR

EARLY REGISTRATION DEADLINE: FEBRUARY 4, 2022
LATE REGISTRATION DEADLINE: APRIL 22, 2022

Back In Person

Central States Water Environment Association
1021 Alexandra Blvd, Crystal Lake, IL 60014
855-692-7932 • www.cswea.org • ahaque@cswea.org
DEAR EXHIBITOR:

The Central States Water Environment Association (CSWEA) will be holding its 95th Annual Meeting at Monona Terrace on May 17-19, 2022. CSWEA is comprised of resource recovery professionals including facility operators and managers, consulting engineers, regulators, and educators from Wisconsin, Minnesota, and Illinois. Monona Terrace is an excellent venue and we have organized an exceptional technical program to accompany our exhibits. The CSWEA Annual Meeting provides a great opportunity for your organization to market your products and services to decision makers involved in all facets of the water pollution control field.

Reservations are now being accepted for vendor exhibition. Each booth will include one pass for each exhibitor. You will have the option to purchase up to three additional passes. If you plan on having more than one person at your booth, please purchase extra passes. If you register by February 4, 2022, you will have a listing in the Central States Water magazine showing the location of your booth on the exhibition floor, your name will be listed on the sponsors’ page in the magazine, and there will be sponsor poster boards placed at key locations during the conference. Please note the registration deadline of February 4, 2022, to have your company listed in the Central States Water magazine.

The exhibits will be open two days: Wednesday and Thursday, May 18 and 19. The conference is being arranged to provide breaks during the technical sessions with refreshments served only in the exhibit hall. We will continue the incentive pricing structure, which will bring more utility members and new attendees to the conference.

There are also sponsorship options for your company. There will be sponsors for the golf outing, 5K walk/run, various event sponsorship (Meet & Greet/Social, etc.) and conference sponsorship. We want to thank you in advance for exhibiting and look forward to seeing you at the conference. Please do not hesitate to contact Lindsey Busch or Tom Mulcahy as listed below.

Sincerely,

Lindsey Busch  
Carollo Engineers  
Local Arrangement Chair  
608-250-0763  
lbusch@carollo.com

Tom Mulcahy  
Mulcahy/Shaw Water  
Exhibit Chair  
262-241-1199  
tmulcahy@mulcahyshaw.com

REGISTER EARLY TO BE PROMOTED in CSWEA’s PUBLICATIONS

- Conference Announcement  
- Listing in Central States Water magazine  
- Official Conference Planner  
- E-blasts promoting the Annual Meeting

In order to ensure your company listing appears in the publications, reservation must be received by the pre-registration deadline and fees must be paid.

About CSWEA  
Established in 1927, the Central States Water Environment Association is a vibrant organization of more than 1,600 water quality professionals who are dedicated to the preservation of our water environment in Illinois, Minnesota and Wisconsin.
EXHIBIT AT CSWEA’S ANNUAL MEETING

BOOTH INFORMATION

The Exhibit Area will be located in the Ballroom at Monona Terrace in Madison, WI. Exhibits will be open Wednesday and Thursday.

Each booth space will include the following:
- One 10’ W x 8’ D exhibit booth, ceiling is 8’ high (exhibit area is carpeted)
- 8’ high back drape and 3’ high side rails
- One 8’ skirted table
- 7” x 44” exhibitor identification sign
- Two chairs
- Electrical hook-up is NOT included in the registration price. All booths can have electrical connection available to them but needs to be ordered separately with registration.
- **ONE EXHIBITOR PASS**, which includes: One full access badge (admittance to Exhibit Area and technical sessions) and admission to the Tuesday Meet & Greet/Social, Exhibitor Luncheon and Exhibitor Reception

MAXIMUM OF THREE ADDITIONAL EXHIBITOR BOOTH PASSES CAN BE PURCHASED SEPARATELY FOR $175 PER PASS ($200 after February 4, 2022) FOR EACH BOOTH THAT YOU REGISTER.

EVENT TICKETS AND FULL CONFERENCE REGISTRATION CAN BE PURCHASED WHEN THE ATTENDEE REGISTRATION PACKAGE IS READY IN FEBRUARY/MARCH 2022.

Additional items for your booth can be ordered through Core Expo. Exhibitors will be notified electronically when the expo kit information is available. CSWEA assumes no responsibility or liability for any of the foregoing services performed and materials delivered.

EXHIBITOR PASS RATES

<table>
<thead>
<tr>
<th></th>
<th>Before 4 Feb</th>
<th>After 4 Feb</th>
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<tbody>
<tr>
<td>Exhibitor Passes</td>
<td>$175</td>
<td>$200</td>
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<tr>
<td>(maximum of 3 per Booth)</td>
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<tr>
<td>Booth</td>
<td>$750</td>
<td>$875</td>
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<tr>
<td>Electrical Service</td>
<td>$100</td>
<td>$100</td>
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</tbody>
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Vendors that register by February 4, 2022 will be advertised in the Central States Water Magazine.

Booth reservations will be assigned by the Local Arrangements and Exhibits chair based on the optimal arrangement, taking into consideration vendor type and available space.

PREFERENCE WILL BE GIVEN TO VENDORS BASED ON PAST PARTICIPATION.

Exhibitors that want to be located next to each other should indicate so in their application. While we try to be fair in the allocation of exhibitor space, no allocation is perfect, and we appreciate your flexibility in this matter.

EXHIBIT HALL SCHEDULE

<table>
<thead>
<tr>
<th></th>
<th>Tuesday, May 17</th>
<th>Wednesday, May 18</th>
<th>Thursday, May 19</th>
</tr>
</thead>
<tbody>
<tr>
<td>2:00 PM - 6:00 PM</td>
<td>Exhibitor Set-Up</td>
<td>6:00 AM - 8:00 AM</td>
<td>8:00 AM - 12:00 PM</td>
</tr>
<tr>
<td>8:00 AM - 6:00 PM</td>
<td>Exhibit Area Open</td>
<td>10:15 AM - 11:00 AM</td>
<td>9:30 AM - 10:30 AM</td>
</tr>
<tr>
<td>10:15 AM - 11:00 AM</td>
<td>Exhibit Only Hour</td>
<td>12:00 PM - 1:00 PM</td>
<td>12:00 PM - 3:00 PM</td>
</tr>
<tr>
<td>12:00 PM - 3:00 PM</td>
<td>Exhibitor Lunch</td>
<td>4:00 PM - 6:00 PM</td>
<td>Exhibit Breakdown</td>
</tr>
<tr>
<td>4:00 PM - 6:00 PM</td>
<td>Exhibit Reception</td>
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Times are subject to change and will be confirmed with the Full Conference Registration Packet.
EXHIBITOR OFFERINGS
In order to ensure that the Exhibit Hall has good traffic and that Exhibitors have ample networking opportunities, we offer the following:

- Exclusive exhibit hall hours: No technical sessions will be held during this time
- Longer breaks during the Technical Sessions
- Coffee breaks and refreshments in the Exhibit Hall
- Wednesday Lunch and Reception in the Exhibit Hall
- Utility Rate for increased traffic
- Global Water Stewardship Silent Auction in Exhibit Area
- Sponsorship Opportunities
- Listing in the Daily Planner/App
- Career networking opportunities

CAREER NETWORKING OPPORTUNITIES
Please help keep our water sector strong. We will have opportunities for job seekers and employers to connect throughout the conference. Building a strong water workforce is something important today and in the future. All who are interested in meeting new candidates, looking for career growth, or learning about opportunities should participate. Exhibitors may participate by encouraging attendees with career growth questions to seek your input while at your exhibit booth. Your booth will be marked with a balloon. Just indicate your commitment on the registration form. Participate in this opportunity to inspire, engage, and recruit the next generation of water professionals.

TECHNICAL PROGRAM

CONNECT WITH WATER PROFESSIONALS
CSWEA’s Annual Meeting has some of the best attendance of a regional conference focused on professionals in the water quality field due to our high quality programming; our attendance numbers continue to increase over the years.

<table>
<thead>
<tr>
<th>ANNUAL CONFERENCE REGISTRATIONS (IN-PERSON)</th>
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<tbody>
<tr>
<td>2019 - Madison, WI</td>
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<tr>
<td>2018 - Oakbrook, IL</td>
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<tr>
<td>2017 - St. Paul, MN</td>
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<tr>
<td>2016 - Madison, WI</td>
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<tr>
<td>2015 - Oakbrook, IL</td>
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<tr>
<td>2014 - St. Paul, MN</td>
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<tr>
<td>2013 - Madison, WI</td>
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<tr>
<td>2012 - St. Charles, IL</td>
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BECOME AN ADvertiser

With 50 years of experience reaching the water quality industry, we know your audience.

Since 2007, the Central States Water Magazine has been a leading voice in the water quality industry. Today, each quarterly issue averages nearly 76 news-packed pages. Advertisers benefit from themed editorial and targeted messaging opportunities. Regional events and member reports round out the content. Additionally, the CSWEA Annual Conference & Exhibit Program reaches more than 2,500 industry-leading professionals. Get increased exposure for your company by advertising in the multiple publications.
EXHIBITOR RULES and REGULATIONS

1. LOCATION OF EXHIBITS: The conference will be held at Monona Terrace in Madison, WI. All measurements and booth layouts shown on the floor plan are as accurate as possible, but the Central States Water Environment Association (CSWEA) reserves the right to make such modifications and changes in booth assignments as may be necessary to adjust the floor plan at any time to meet the needs of CSWEA, its Attendees and Exhibitors.

2. EXHIBITOR EQUIPMENT AND SERVICES: Standard booth size is 10’W x 8’D with a ceiling height of 8’ high unless otherwise noted on the floor plan. Each booth will include one 8’ skirted table, two chairs, side-rails and drape backdrop for each booth in addition to one company identification sign. Exhibitors shall notify the CSWEA office with any specific requests pertaining to oversized equipment or other items. CSWEA holds the right to deny exhibitors permission to show specific pieces of equipment, displays, etc., based on dimensions and/or weight.

3. APPLICATIONS: Applicants must use the Exhibit Space Application or Online Form to request a booth space. Payments must accompany the application and contract. Return Exhibit Space Applications to CSWEA by email to ahaque@cswea.org or mail to: CSWEA, 1021 Alexandra Blvd, Crystal Lake, IL 60014 or online at www.cswea.org.

4. ASSIGNMENT OF SPACE: Booth reservations will be assigned by the Local Arrangements and Exhibits chair based on the optimal arrangement, taking in to consideration vendor type and available space. Exhibitors who wish to avoid assigned space adjacent to that of another exhibitor should so indicate on the application. Exhibitors who desire assignment next to each other should submit their applications together; however, each will need to submit a separate application form. Booth assignment information will be forwarded to the exhibitors within a reasonable time prior to the Conference.

5. EXHIBITOR SERVICE KIT: The kit will be provided by Valley Expo and will contain order forms and shipping instructions from the official service contractor for your booth space. Exhibitors will be notified electronically. Note: Electrical hook-up is NOT included in the registration price. All booths can have electrical connection available to them but needs to be ordered separately.

6. INSTALLATION OF EXHIBITS: Tuesday, May 17, 2:00 PM to 6:00 PM and Wednesday, May 18, 6:00 AM to 8:00 AM. All exhibits must be set up by 8:00 AM on May 18.

7. EXHIBIT HOURS
   - Wednesday, May 18, 8:00 AM to 6:00 PM
   - Thursday, May 19, 8:00 AM to 12:00 PM

8. DISMANTLING OF EXHIBITS: No packing or dismantling of exhibits will be allowed until the official closing of the exhibit area at 12:00 PM on Thursday, May 19. Failure to abide by this policy will result in loss of booth selection preference priority for the 2023 Annual Meeting. All exhibits must be removed from the exhibit area by 3:00 PM on Thursday, May 19. Materials not removed by this time will be put in storage at the Exhibitor’s expense. There is no space available for storage of empty cartons, crates, etc. Arrangements may be made with the exhibit service contractor for storage.

9. EXHIBIT SET-UP AND DISMANTLING, including unloading and loading of materials and equipment, is governed by guidelines for the facility and may involve Union Rules. Please check with the exhibit service contractor for any specific rules that may apply. Loading dock and freight elevator are available. Electrical is available for an additional fee. Please purchase electrical connection with your exhibitor registration.

10. EXHIBIT FACILITY: The Exhibitor assumes responsibility and liability for losses, damages and claims arising out of injury or damage to the Exhibitors’ displays, equipment and other property brought upon the premises of the Monona Terrace and shall indemnify and hold harmless Monona Terrace and CSWEA and their agents, servants, and employees from any and all such losses, damages and claims. There is no other agreement or warranty between the Exhibitor and CSWEA except as set forth in this document. The rights of CSWEA under this contract shall not be deemed waived except as specifically stated in writing and signed by an authorized officer of CSWEA.

11. SECURITY AND INSURANCE: The Exhibitor is solely and fully responsible for their own exhibit material and should insure their exhibit against loss or damage from any causes whatsoever. All property of the Exhibitor is understood to remain in its care, custody, and control in transit to or from or within the confines of the Monona Terrace.
EXHIBITOR RULES and REGULATIONS (continued)

12. CARE OF BUILDING AND EQUIPMENT: Exhibitors or Agents, must not injure or deface the walls or floors of the building, the booths, or the equipment of the booths. When such damage appears, the Exhibitor is liable to the owner of the property so damaged. All materials used in decorations must be flameproof. Electric wiring must conform to Electric Code Safety Rules, and all applicable fire laws, electrical codes and other laws, which affect the installation, conduct and disassembly of the exhibit. Combustible material, fireworks or explosives are not permitted in the exhibit hall. Motor vehicles, engines, motor or machinery are not permitted in the exhibit hall. Helium balloons are only allowed if they are securely anchored to exhibits. Absolutely no helium balloons may be given away or sold. If balloons are lost, the Exhibitor shall be responsible for the balloon removal fee according to the current prices list. Exhibitors cannot give out food and beverage that is not relevant to their business. Candy samples are permitted. All other food and beverage items must be purchased through Monona Terrace. The Exhibitor shall also comply with all reasonable requests of officials of the Monona Terrace with respect to installation, conduct and disassembly of its exhibit.

13. CANCELLATION OF EVENT: In the event that it is necessary to cancel a portion of or all of the CSWEA 95th Annual Conference and the exhibits, due to any cause beyond the direct control of CSWEA including, but not limited to the damage or destruction of the convention and exhibit building, labor strikes, pandemic restrictions, or adverse weather conditions, the Exhibitor shall be reimbursed only for actual direct costs not incurred by CSWEA that are covered under CSWEA’s insurance policy.

14. CANCELLATION OF EXHIBIT REGISTRATION: In the event that an Exhibitor desires to cancel a reservation, CSWEA must receive a request for cancellation in writing at least 15 business days prior to the event. A refund will only be granted if CSWEA is able to fill the reserved booth with a replacement Exhibitor. Exhibitors that fail to show for the Conference or do not setup their booth within the guidelines established, will result in loss in booth selection preference priority for the 2023 Annual Meeting.

SILENT AUCTION
Attract More People to Your Booth and Help Provide Safe Water through CSWEA’s Global Water Stewardship
www.globalstewardship.org

Donate an item to the Silent Auction
This year, auction items donated by exhibitors will be displayed in the Exhibit Hall area with a “CSWEA Global Water Stewardship Silent Auction” indication at each participating exhibitor’s booth. A master list of auction items, exhibitor’s name and booth number will also be displayed at the conference.

Join your fellow exhibitors in supporting this worthy global CSWEA initiative and donate an item... and increase your booth traffic at the same time!

Past Donations Include:
- Golf Clubs
- Golf Packages
- Tools
- Wine and Cheese Baskets
- Wildlife Prints
- Sports Memorabilia
- Cameras
- Arts & Crafts
- Sporting Event Tickets
- iPad or Android Tablets
- Fishing Trips
- Concert Tickets

Contact Tricia Garrison for details (920-438-1064, tgarrison@newwater.us)
HOTEL INFORMATION
There are four official conference hotels in downtown Madison affiliated with the 95th Annual Meeting.

The Hilton Madison Monona Terrace is on 9 East Wilson Street. Book a standard room by calling 608-255-5100. Ask for the CSWEA rate, which starts at $183/night.

The Best Western Premier Park Hotel is on 22 South Carroll Street. Rooms are available for reservation on https://bit.ly/3ilIK7Z or by calling 608-285-8000. Reference the “CSWEA Annual Meeting 2022” to get the discounted rate, starting at $169/night.

The Hampton Inn & Suites Madison Downtown is located on 440 W Johnson Street. Rooms are available for booking at https://bit.ly/3lvY4kn or by calling 608-255-0360 and mentioning CSWEA 2022 for the discounted rate of $139/night.

The AC Hotel Madison Downtown is on One North Webster Street. Book a room by visiting https://bit.ly/3CjxLDE to get the discounted rate, which starts at $169/night.

We expect that there will be great demand for these rooms, so please book early.
PAST EXHIBITORS

Many of your peers have found the CSWEA Annual Meeting to be an excellent conference for their marketing efforts. Below is a list of companies that have exhibited at the conference over the last ten years.

ABB, Inc.
Adaptor Inc.
ADS Environmental Services
Advanced Aquacultural Technologies
Aeration Industries International
AE2S
Airvac
Alden Pool and Mechanical Supply Co.
Alfa Laval
AllMax Software Inc.
American Structures, Inc.
Andritz Separation Technologies
ARMOROCK
APG – Neuros
AP/M Permaform
Applied Technologies, Inc.
Aqua Backflow
Aqua-Aerobic Systems, Inc.
Aquafix, Inc.
ASA Analytics
Ashbrook Simon-Hartley
Atlas Copco
Badger Meter
Barr Engineering Co.
Baxter & Woodman CSI
Baxter & Woodman Inc.
Berg-Johnson Associates
Berryman Equipment
BioAir Solutions, LLC
Blue Water Technologies
Blue-White Industries
Boerger LLC
Bolton & Menk
BPH Pump & Equipment, Inc.
Brierley Associates
Brown and Caldwell
Burns & McDonnell
Cady Aquastore, Inc.
Carus Corporation
Cathodic Protection Management
CE Soling & Associates
Centrica Business Solutions
Centrisys
Chemtrade
Clearas Water Recovery
Clarke Energy
ComEd
CNP Technology Water & Biosolids
Copperhead Industries, LLC

Core and Main
CORNCOB, Inc.
Corrpro Companies
Covalen
Crane Engineering
Cretex Specialty Products
Cummins NPower, LLC
Deucher Engineering Corporation
DN Tanks
Donohue & Associates
Dorner Company
Drydon Equipment
DSI/Dynamatic
Duke’s Root Control
Ecosorb by OMI Industries
EJ
ELAN Technologies
Electric Pump
Endress + Hauser
ENECON Corporation
Energenec/Unison Solutions
Energy Resources Center - UIC
Energy Systems Group
Engineered Sales Company
Engineering America
Engineering Enterprises, Inc.
Environmental Express
Environmental Dynamics International
Environmental Operating Solutions, Inc.
Environmental/ Health Products Svs
Ess Brothers and Sons Inc
Evoqua Water Technologies
FABCO Power Systems
Feel Good, Inc.

Fergus Power Pump
Flotwite Separation Technology
Flow-Technics, Inc
Flowtite Pipe
Forberg Scientific
Ford Hall
Foth Infrastructure & Environment
Gabriel Novoc & Associates
Gasvoda & Associates Inc.
GE Power & Water
George E. Booth
Gore Cover
Great Northern Environmental
Great Plains Structures
Grundfos
Hach Company
Hawkins
Hazen and Sawyer
HCA Asset Management
HDR Engineering, Inc.
Henry Pratt Company
HOBAS Pipe USA
HR Green
HSI
Hydroaire
HydroCorp
PAST EXHIBITORS (continued)

Hydromax USA
IDEXX Laboratories, Inc.
In Control, Inc.
Industrial & Environmental Concepts (IEC)
Inland Power Group
Innovative Foundation SupportWorks
Innovyz
In-Pipe Technology
Instituform Technologies USA
Integrated Process Solutions
Integrity Municipal Systems
Jack Doheny Companies
Jasper Engineering & Equipment Co.
JDV Equipment Corporation
Jim Jolly Sales, Inc.
JM Process Systems, Inc.
JMB & Associates, LLC
JWC Environmental
Kodru Equipment, Inc.
Krohne
Kruger Inc.
Kusters Water
L&J Technologies
L&S Electric
LAI Ltd.
Lakeside Equipment Corporation
L.F. Manufacturing
LMK Technologies
Lonza Microbial Group
L.W. Allen. LLC
Lystek International
McMahon Associates Inc.
Medora Corporation
Innovative Foundation SupportWorks
Metropolitan Industries
Michels Corporation
MicroGrid
Midland GIS Solutions
Midwest Water Group
MNX Inc.
Molycorp
Mulcahy/Shaw Water Inc.
Mulcahy Company
MVTL Laboratories
NanO2 LLC
Natgun Corporation
Nelson Environmental
Nero Chemicals & Oxides
Nero Engineering
Nexom
North American Specialty Products

Northwestern
Power Equipment Co.
Odle, Inc Painting & Coating
OMI Industries
Ostara Nutrient Recovery Technologies, Inc.
Ovivo
Parsons Engineered Products
Paxxo Inc.
Perma-Liner Industries, Inc.
Perry Fiberglass Products
Peterson & Matz, Inc.
PPG Protective & Marine Coatings
Process Equipment Repair Services, Inc.
Pumping Solutions
Pure Technologies US, Inc.
PVC Pipe Association
QLF
R.A. Smith
Rain for Rent
Raven Lining Systems
Red Flint Sand & Gravel
Red Zone Robotics
RHMG Engineers Inc.
RJN Group Inc.
RKA Applied Solutions
Rotork Controls
Ruekert/Mielke
Sanitaire, A Xylem Brand
Schwing Bioset, Inc.
SEH
Sekisui SPR Americas, LLC
Shand & Jurs, An L&J
Shelter Works
Sherwin Williams
Snyder & Associates

SolarBee/GridBee (Medora Corp)
Source One Environmental
SPIRAC USA
Sprayroq, Inc.
St. Croix Sensory, Inc.
Stamet
Stainless Piping Specialists
Stanley Consultants
Stewart Spreading, Inc.
StormTrap
Strand Associates, Inc.
Strike Products
Suburban Laboratories
Suez Water
Sustainable Generation
Swaby Lobeline Pump Co.
Swanson Flo Systems
Symbiont
t4 Spatial
Technologies Company
Teledyne Isco
Thermastor
Thermo/Cense, Inc.
Thompson Pipe Group
TKDA
TMI Coatings, Inc.
Tnemec
Treatment Resources, Inc.
Trojan Technologies
Trotter and Associates
Advantage in this issue as 1/4 page ($575) or larger and you will receive:

- An enhanced exhibitor listing (25 word write-up)
- A great looking display stand to showcase your ad and your support for CSWEA’s publication (will be dropped off at your booth)
- Unbelievable exposure prior to the event and bonus distribution at the show
- Central States Water will be made available to attendees and will be handed out to all exhibitors

The Spring Issue Will Feature:
- Session Times
- Exhibitor Listings
- General Information
- Floor Plan
- Scheduling
- And More!

DEADLINE: February 4, 2022

For more information please contact Jeff Kutny, Marketing Manager
Toll Free: 866-985-9789 Email: jeff@kelman.ca
CSWEA’S 95TH ANNUAL MEETING

BACK IN PERSON

DIGITAL ADVERTISING OPPORTUNITIES

In addition to in-person opportunities, we will offer a virtual platform with presentations and exhibitor space.

We invite you to sponsor and advertise on the official Conference App, as well. The in-person annual meeting will be held from May 17-19, 2022. Pre-recorded presentations will be posted for several months in the virtual platform after the event. Multiple opportunities exist to integrate your company into the virtual Pheedloop program, conference advertising and social media promotion, ensuring you get maximum exposure. The Conference App will be used as the daily planner, for registrations, and for abstract submissions; both by in-person attendees and virtual attendees.

Advertiser content will be seen by wastewater industry decision makers in Minnesota, Wisconsin, and Illinois – skyrocketing your outreach toward CSWEA’s vast community of water professionals. Sign up at www.cswea.org!

DIGITAL EXHIBIT OPPORTUNITIES

CSWEA is offering many ways for you to market your company:

Exhibitor Registration (Included with Booth)
- Exhibit Hall Listing & Portal in Pheedloop
- Visitor Data in Pheedloop
- Face-to-Face Video Calls & Chat Feature
- Listing in Central States Water

Product/Service Showcase - $300
Present a unique and refreshing 10-minute product or service demonstration. Your prerecorded presentation will be scheduled on demand to add value to sponsor and attendees.

Lead Retrieval - $100
- Real-time leads

Register by February 4, 2022 to be listed in the Spring edition of Central States Water magazine.

WHY EXHIBIT WITH CSWEA?
- Connect with water professionals
- Advertise your services and products
- Multiple channels for promotion and impressions
- Build brand recognition and loyalty
- Show your support for water professionals
DIGITAL ADVERTISING OPPORTUNITIES

For 2022, we will continue using the Pheedloop Virtual Meeting Platform as the Conference App. Pheedloop offers multiple a la carte advertising opportunities, in addition to what is included with Sponsorships.

Session Commercial Video – $500
Your pre-recorded one-minute commercial will be scheduled to play twice during Technical Sessions. The looping video is played on repeat before a session is live in the virtual portal (20 spots available).

Session Sponsorships – $100 per 2 sessions
Your company logo will be displayed for your chosen sessions in the session listing and the session detail pages.

Virtual Event Carousel
– Included with Platinum, Gold & Silver Sponsorship
Your company logo will be displayed on a rotating banner on the upper right hand side of the site.

Virtual Portal Lobby Banner Image
– Included with Platinum & Gold Sponsorship
Your company logo will be displayed on a rotating banner on the main lobby page

Virtual Portal Login Logo
– Included with Platinum Sponsorship
Your logo will be displayed on the highly visible virtual portal login page.
MAKE 2022 THE YEAR YOU JOIN US

ABOUT US:

CSWEA is a 100% independently funded non-profit group. Our success comes from supporters like you.

CSWEA is a non-profit professional member association of the Water Environment Federation and a 501(c)(3) organization. All our funding is exclusively sourced through membership dues, event participation, sponsorships, and advertising revenue. We are grateful for each and every commitment you can make. Thank you.

Please support CSWEA today! See individual programs for participation deadlines. Email, fax, or mail completed forms in this booklet, or visit www.cswea.org/membership.
Currently, over 35% of the earth’s population lacks access to proper sanitation. That’s more than 1 in 3 people.

This leads to billions of gallons of untreated wastewater being discharged directly to rivers, ponds, and streams – leading to both disease and environmental degradation.

GLOBAL WATER STEWARDSHIP (GWS) IS AN ORGANIZATION FORMED BY CSWEA THAT RESOLVES SANITATION ISSUES IN THE DEVELOPING WORLD BY EDUCATING PEOPLE AND ENGINEERING SUSTAINABLE CENTRALIZED SOLUTIONS THAT KEEP WATERWAYS CLEAN AND COMMUNITIES HEALTHY.

We’ve started work in Costa Rica. This nation is developing quickly, and needs to improve their water treatment infrastructure in order to keep up with their economic growth. A large portion of their economy depends on tourism, which is being driven away due to the lack of waste management that leads to disease and odors.

Help us protect Costa Rica’s incredible and abundant biodiversity, improve public health, and develop local economies.

When you invest in us, we invest in the world. For more information, please visit www.globalwaterstewardship.org
SPONSOR PROGRAMS

SPONSORSHIPS

CSWEA will once again be offering Annual Sponsorship packages that combine our Annual Meeting sponsorships as well as Sponsorships of our State Section Events. Different packages are available as outlined below. As a volunteer, non-profit association, we value contributions at all levels and thank you for your consideration.

ANNUAL SPONSORSHIP PACKAGES

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<thead>
<tr>
<th>Package</th>
<th>Sponsorship Details</th>
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<tr>
<td>Go, Pack(ers), Go!</td>
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<td></td>
<td>• Wisconsin Section Platinum Sponsor (All Events)</td>
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<td>• Annual Meeting Platinum Sponsor</td>
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<td>• Minnesota Section Platinum Sponsor (All Events)</td>
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<td>• Annual Meeting Platinum Sponsor</td>
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<td></td>
<td>• Annual Meeting Golf Outing Sponsor</td>
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<td></td>
<td>• Ops Challenge Sponsor</td>
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<td>• Student Design Competition Sponsor</td>
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<td></td>
<td>• WEFTEC Reception Sponsor</td>
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<tr>
<td></td>
<td>• Global Water Stewardship – Corporate Steward</td>
</tr>
<tr>
<td>Bear Down!</td>
<td>$6,000</td>
</tr>
<tr>
<td></td>
<td>• Illinois Section Platinum Sponsor (All Events)</td>
</tr>
<tr>
<td></td>
<td>• Annual Meeting Platinum Sponsor</td>
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<tr>
<td></td>
<td>• Annual Meeting Golf Outing Sponsor</td>
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<tr>
<td></td>
<td>• WEFTEC Reception Sponsor</td>
</tr>
<tr>
<td></td>
<td>• Global Water Stewardship – Corporate Steward</td>
</tr>
<tr>
<td>Midwest All-Star!</td>
<td>$8,000</td>
</tr>
<tr>
<td></td>
<td>• Wisconsin, Minnesota and Illinois Section Platinum Sponsor (All Events)</td>
</tr>
<tr>
<td></td>
<td>• Annual Meeting Platinum Sponsor</td>
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<tr>
<td></td>
<td>• Annual Meeting Golf Outing Sponsor</td>
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<tr>
<td></td>
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<td></td>
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<tr>
<td></td>
<td>• WEFTEC Reception Sponsor</td>
</tr>
<tr>
<td></td>
<td>• Global Water Stewardship – Corporate Steward</td>
</tr>
</tbody>
</table>

For questions or inquiries, contact Amy Haque at ahaque@cswea.org
### COMPANY
Info that will appear on Badges, Website and Directory

<table>
<thead>
<tr>
<th>Company Name (as it should appear in listings)</th>
</tr>
</thead>
</table>

| CONTACT INFO
Instructions and Booth Information will be sent to this person |

<table>
<thead>
<tr>
<th>Contact Name (Exhibitor Pass # 1)</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Address</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>City, State, Zip Code</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Phone Number</th>
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<table>
<thead>
<tr>
<th>Website</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Contact Phone Number</th>
</tr>
</thead>
</table>

<table>
<thead>
<tr>
<th>Contact Email</th>
</tr>
</thead>
</table>

### TERMS & CONDITIONS

1. This agreement shall be made and effective only upon acceptance by both CSWEA and the exhibitor. CSWEA reserves all rights to the Exhibit and may reject any and all proposed agreements or make reassignments as necessary.

2. The exhibitor agrees to abide by all terms, conditions, and regulations set forth in the EXHIBITOR RULES and REGULATIONS.

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### QUESTIONS?
Contact Amy Haque at ahaque@cswea.org or (855) 692-7932 x1

### REGISTRATION & PAYMENT INFO

<table>
<thead>
<tr>
<th>REGISTRATION ITEM</th>
<th>QTY</th>
<th>Before Feb 4</th>
<th>After Feb 4</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>BOOTH REGISTRATION (Includes 1 pass)</td>
<td></td>
<td>$750</td>
<td>or</td>
<td>$875</td>
</tr>
<tr>
<td>EXHIBITOR PASSES (maximum of 3 per Booth)</td>
<td></td>
<td>$175</td>
<td>or</td>
<td>$200</td>
</tr>
<tr>
<td>ELECTRICAL SERVICE</td>
<td></td>
<td>$100</td>
<td>or</td>
<td>$100</td>
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</table>

**TOTAL REGISTRATION AMOUNT**

### PAYMENT INFORMATION

**CREDIT CARD**

<table>
<thead>
<tr>
<th>Credit Card Number</th>
</tr>
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</table>

<table>
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<tr>
<th>Expiration Date</th>
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</table>

<table>
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<th>CCV</th>
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<table>
<thead>
<tr>
<th>Signature</th>
</tr>
</thead>
</table>

**AMOUNT ENCLOSED**

**CHECK NUMBER**

Registrations can be completed online at www.cswea.org or mailed if paying by check or credit card. **Registrations must be postmarked by Feb 4 to receive the discounted pricing.** Mail to CSWEA, 1021 Alexandra Blvd, Crystal Lake, IL 60014

### TERMS & CONDITIONS

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Authorized Signature __________________________________________________________________________ Date __________

Print Name of Signature ________________________________________________________________________
SPONSORSHIP APPLICATION

COMPANY
Info that will appear on Website, Directory and Apps

CONTACT INFO
Information on Sponsorship will be sent to this person

Company Name (as it should appear in listings)

Contact Name

Address

Contact Address

City, State, Zip Code

City, State, Zip Code

Phone Number

Website

Contact Phone Number

Contact Email

QUESTIONS? Contact Amy Haque at ahaque@cswea.org or (855) 692-7932 x1

Your sponsorship of this event will support the Student Design Participants, Student & Young Professional Activities, Global Water Stewardship, Exhibit Luncheon & Reception Expenses, Printing, App Development, Keynote Speaker expenses and other costs associated with this important conference. Different levels of Sponsorships are shown below. Sponsors will be proudly displayed throughout the conference facility, including signs at the venue and event, daily planner, eblasts and attendee registration packets. In order to ensure maximum exposure, please sponsor early. We thank you for your support.

CONFERENCE SPONSORSHIP

| PLATINUM* | $2,500 |
| GOLD | $1,500 |
| SILVER | $1,000 |
| BRONZE | $500 |

* Includes Logo on Conference App

EVENT SPONSORSHIP

| GOLF EVENT | $300 |
| 5K WALK/RUN | $150 |
| MEET & GREET SOCIAL | $500 |
| ASSOCIATION LUNCHEON | $500 |
| ANNUAL BANQUET | $500 |

ANNUAL SPONSORSHIPS

| Minnesota Section Platinum Sponsor | $1,000 |
| Wisconsin Section Platinum Sponsor | $1,000 |
| Illinois Section Platinum Sponsor | $1,000 |
| Annual Meeting - Platinum Sponsor | $2,500 |
| Annual Meeting - Golf Outing Sponsorship | $300 |
| Ops Challenge Sponsorship | $500 |
| Student Design Competition Sponsor | $350 |
| WEFTEC Reception Sponsorship | $350 |
| Global Water Stewardship - Corporate Steward | $1,000 |

Total (please Circle your choices) $6,000 $6,000 $6,000 $8,000

TOTAL SPONSORSHIP AMOUNT

PAYMENT INFORMATION

| CREDIT CARD |
|-----------------|-----------------|-----------------|
| Credit Card Number | Exp. Date | CCV |
| Signature |

| CHECK |
|-----------------|-----------------|
| Amount Enclosed | Check Number |

Sponsorships can be purchased online at www.cswea.org or mailed if paying by check or credit card.

Mail to CSWEA, 1021 Alexandra Blvd, Crystal Lake, IL 60014
With print and electronic communication operating hand-in-hand you can take advantage of the fact that Central States Water is also available online in a highly interactive format.

Mobile, iPad, iPhone versions included!

1. **A realistic reading experience** – This digital edition looks and feels like a real book: flip-through pages, the sounds of turning pages, and even shading along the spine all enhance your reading experience. This is the world’s first full html5 solution on the market giving you the same interactive experience as the flash version. In addition to the book layout, you can also select a presentation view that presents single pages rather than the traditional double page layout.

2. **Mobile, iPad, iPhone compatibility** – The html5 resizes the publication automatically so that you can view the magazine on most mobile devices.

3. **eReader output** – The eReader output option allows you to download ‘eBook’ files so that you can read the magazine on the growing number of eReaders such as Kindle, Nook and iBooks.

4. **Thumbnail view** – You can select to show a thumbnail-style navigation panel that allows you to view the entire publication at once.

5. **A share feature** – You can share the digital publication with friends and colleagues via social networks, including Facebook and Twitter, or via email or google.

6. **Active hyperlinks** connect you with all websites and emails contained in the publication.

7. **Active links** connect you to specific stories from the front cover and contents page.

8. **Active links** connect you to advertiser websites from their ads and the ad index.

9. **Searchable and zoomable content** allows you to search the entire issue for specific words, phrases, subjects, etc.

10. **You can make Central States Water content even more valuable by adding your own personal notes and bookmarks throughout each issue.**

To experience Central States Water online, visit [www.cswea.org](http://www.cswea.org)