

September 14, 2018

**RE: Sponsorship and Exhibitor Opportunity  
33<sup>rd</sup> Annual Conference on the Environment – November 7, 2018  
Minneapolis Convention Center (MCC)**



Dear Potential Sponsor/Exhibitor:

On November 7, 2018, the Minnesota Section of the Central States Water Environment Association (CSWEA) and the Upper Midwest Section of the Air and Waste Management Association (A&WMA) will host the 33<sup>rd</sup> Annual "Conference on the Environment". This marks the 19<sup>th</sup> consecutive year that the two organizations have formally united to host this event. Last year, over 300 environmental professionals from Minnesota and surrounding states attended this full-day conference. This year, we have another full slate of technical presentations on regional environmental and energy issues.

We are excited to continue with last year's event location at the Minneapolis Convention Center (MCC). This venue provides convenient access for metro area attendees including agency personnel, environmental professionals, and students. For directions and additional details regarding the conference center, please visit their website. <http://www.minneapolis.org/minneapolis-convention-center/> Although the facility provides an efficient layout and convenient access, please note daily parking rates will apply.

We are writing on behalf of the organizing committee to let you know about conference sponsorship and a limited number of conference exhibitor opportunities. We have new conference *sponsorship* options this year. We will have two categories for sponsorship. The first is a Gold sponsor for \$500. Gold sponsors will receive extra signage throughout the conference and during the keynote address and lunch. The second level is a silver sponsor at \$250. This will be similar to the benefits received during past conferences.

Conference *exhibitors* receive the benefits of a conference sponsor and will be provided exhibit space and two full admissions to the program. The cost for a conference exhibitor is \$550. Exhibitor fees increase to \$650 after October 24, 2018. Please note additional electrical fee if your exhibit plans require electricity. Exhibit slots will be assigned in order received based on remaining available booths.

Your sponsorship demonstrates commitment to the success of this important conference and to the environmental professionals who will be attending. To allow time for adding your name to the conference materials, please respond as soon as possible. Registration can be completed on-line (<https://cswea.wufoo.com/forms/2018-coe-exhibitor-registration/>).

If you require additional information or have questions, please contact the co-chairs named below.

Sincerely,

**Your 33<sup>rd</sup> ANNUAL CONFERENCE ON THE ENVIRONMENT Sponsorship Co-Chairs:**

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