

September 19, 2017

**RE: Sponsorship and Exhibitor Opportunity
32nd Annual Conference on the Environment – November 8, 2017
Minneapolis Convention Center (MCC)**



Dear Potential Sponsor/Exhibitor:

On November 8, 2017, the Minnesota Section of the Central States Water Environment Association (CSWEA) and the Upper Midwest Section of the Air and Waste Management Association (A&WMA) will host the 32nd Annual "Conference on the Environment". This marks the 18th consecutive year that the two organizations have formally united to host this event. Last year, over 300 environmental professionals from Minnesota and surrounding states attended this full-day conference. This year, we have another full slate of technical presentations on regional environmental and energy issues.

We are excited to continue with last year's event location at the Minneapolis Convention Center (MCC). This venue provides convenient access for metro area attendees including agency personnel, environmental professionals, and students. For directions and additional details regarding the conference center, please visit their website. <http://www.minneapolis.org/minneapolis-convention-center/> Although the facility provides an efficient layout and convenient access, please note daily parking rates will apply.

We are writing on behalf of the organizing committee to let you know about conference sponsorship and a limited number of conference exhibitor opportunities. We have new conference *sponsorship* options this year. We will have two categories for sponsorship. The first is a Gold sponsor for \$500. Gold sponsors will receive extra signage throughout the conference and during the keynote address and lunch. The second level is a silver sponsor at \$250. This will be similar to the benefits received during past conferences. Finally this year, we are offering a sponsorship of the happy hour for \$750. Happy Hour sponsors will receive all of the benefits of the Gold sponsor level along with signage during the happy hour. There are a limited number of happy hour sponsorships available.

Conference *exhibitors* receive the benefits of a conference sponsor and will be provided exhibit space and two full admissions to the program. The cost for a conference exhibitor is \$550. Exhibitor fees increase to \$650 after October 23, 2017. Please note additional electrical fee if your exhibit plans require electricity. Exhibit slots will be assigned in order received based on remaining available booths.

Your sponsorship demonstrates commitment to the success of this important conference and to the environmental professionals who will be attending. To allow time for adding your name to the conference materials, please respond as soon as possible. Registration can be completed on-line (<https://cswea.wufoo.com/forms/2017-coe-exhibitor-registration/>) or registration form(s) and check payable to MN-CSWEA can be mailed to Alison Sumption, HR Green, 2550 University Ave W, Suite 400N, St. Paul, MN 55114, with an e-mail copy of the registration form to Patrick Haney at Patrick.Haney@hdrinc.com.

If you require additional information or have questions, please contact the co-chairs named below.

Sincerely,

Your 32nd ANNUAL CONFERENCE ON THE ENVIRONMENT Sponsorship Co-Chairs:

Patrick Haney
Central States Water Environment Association
(763) 591-5409
Patrick.Haney@hdrinc.com

Kathryn Anderson
Air & Waste Management Association
(651) 294-4593
kanderson@wenck.com

Exhibitor Registration Form

Or register online at <https://cswea.wufoo.com/forms/2017-coe-exhibitor-registration/>

Minnesota Section of the Central States Water Environment Association (CSWEA) and
The Upper Midwest Section of the Air and Waste Management Association (A&WMA)

32nd Annual Conference on the Environment
Wednesday, November 8, 2017
Minneapolis Convention Center – Minneapolis, MN

Please reserve exhibit space(s) for us at the MCC on November 8, 2017.

Company Name:	_____
Company Address:	_____ _____
Contact Information:	_____
Name:	_____
Phone:	_____
Email Address:	_____

Exhibit Content (please be specific): _____
<small>Note: Exhibit space is non-refundable and includes one table and two chairs.</small>

Preferred Booth Location (see attached booth layout)			
1 st	2 nd	3 rd	Last

The Exhibitor registration includes two full conference registrations. Please indicate the names of these individual so that name badges can be prepared:
Person No. 1: _____
Person No. 2: _____

Summary of Request/Costs

	# Required	Cost (each)	TOTAL COST
Exhibit Space (\$650 after October 23, 2017)		\$550	
Electrical Connection per booth		\$100	--
GRAND TOTAL:			

Send completed form to asumption@hrgreen.com & Patrick.Haney@hdrinc.com

Send a copy of the form and check made payable to MN-CSWEA via US mail to:
Alison Sumption, HR Green, 2550 University Ave W, Suite 400N, St. Paul, MN 55114

QUESTIONS about Exhibiting, contact Patrick Haney at Patrick.Haney@hdrinc.com or
Kathryn Anderson at kanderson@wenck.com.

Sponsor Registration Form

Or register online at <https://cswea.wufoo.com/forms/2017-coe-exhibitor-registration/>

Minnesota Section of the Central States Water Environment Association (CSWEA) and
The Upper Midwest Section of the Air and Waste Management Association (A&WMA)

32nd Annual Conference on the Environment
Wednesday, November 8, 2017
Minneapolis Convention Center – Minneapolis, MN

SPONSORSHIP

Company Name to be included in brochure & on signs and recognition during opening statements:

Company Name:	_____
Company Address:	_____
Contact Information:	_____
Name:	_____
Phone:	_____
Email Address:	_____

Summary of Request/Costs

	# Required	Cost each	TOTAL COST
Gold Sponsorship		\$500	
Silver Sponsorship		\$250	
Happy Hour Sponsorship		\$750	

Send completed form to asumption@hrgreen.com & Patrick.Haney@hdrinc.com

Send a copy of the form and check made payable to MN-CSWEA via US mail to:
Alison Sumption, HR Green, 2550 University Ave W, Suite 400N, St. Paul, MN 55114

QUESTIONS about Sponsorship, contact Patrick Haney at Patrick.Haney@hdrinc.com or
Kathryn Anderson at kanderson@wenck.com.

NOTE: Individual and full conference registration forms, including detailed information
about the 2017 COE, will be available soon by visiting either organization's website at:

http://cswea.org/?page_id=278

or

<http://www.awma-ums.org/>