Fox P Trade & Related Efforts in the Lower Fox River

Government Affairs Seminar
February 25, 2016

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Fox-Wolf Watershed Alliance
Building on the WDNR Water Quality Trading Guidance, the Fox P Trade project is advancing Water Quality Trading in the Lower Fox River Watershed.
Deliver Credits on a Platter
We need someone to bring credits to the table – someone who can pool potential credit generators.

We need someone to ensure the credits are “real”.

We need someone to ensure practices are installed properly and functioning the way they were intended.

We need someone to facilitate the process – to provide education/outreach and generate demand.

January – March 2015
We need someone to bring credits to the table – someone who can pool potential credit generators.

We need someone to ensure the credits are “real”.

We need someone to ensure practices are installed properly and functioning the way they were intended.

Broker

Facilitates trades between Buyers and Sellers.
We need someone to bring credits to the table – someone who can pool potential credit generators.

We need someone to ensure the credits are “real”.

We need someone to ensure practices are installed properly and functioning the way they were intended.

Workshop participants recommended the Fox-Wolf Watershed Alliance.

Broker

Deliver Credits on a Platter
Deliver Credits on a Platter

**Broker**

Workshop participants recommended the Fox-Wolf Watershed Alliance.

**Aggregator**

Finds and assembles water quality trading credits from (potentially multiple) Sellers.

**We need someone to ensure the credits are “real”**

**We need someone to ensure practices are installed properly and functioning the way they were intended**

*Fox P Trade* Adapting and Applying Water Quality Trading in the Lower Fox River Watershed
Workshop participants recommended the County Land Conservation Departments.

We need someone to ensure the credits are “real”.

Workshop participants recommended the Fox-Wolf Watershed Alliance.

We need someone to ensure practices are installed properly and functioning the way they were intended.

Deliver Credits on a Platter
Workshop participants recommended the County Land Conservation Departments.

Certifies that credits offered on the market are “real” by completing the Credit Certification Report which details practices installed, date of installation, trade ratio and calculated credits.

We need someone to ensure practices are installed properly and functioning the way they were intended.

Deliver Credits on a Platter

Broker

Workshop participants recommended the Fox-Wolf Watershed Alliance.

Aggregator

Workshop participants recommended the County Land Conservation Departments.

Certifier

Certifies that credits offered on the market are “real” by completing the Credit Certification Report which details practices installed, date of installation, trade ratio and calculated credits.

We need someone to ensure practices are installed properly and functioning the way they were intended.
Workshop participants recommended the County Land Conservation Departments.

Workshop participants recommended the County Land Conservation Departments and FWFA share this role.

We need someone to ensure practices are installed properly and functioning the way they were intended.

Broker

Aggregator

Certifier

Deliver Credits on a Platter
Workshop participants recommended the County Land Conservation Departments. workshop participants recommended the County Land Conservation Departments and FWWA share this role.

Verifies that credit generating practices continue to be in place and operate as expected.
Workshop participants recommended the County Land Conservation Departments.

Workshop participants recommended the County Land Conservation Departments and FWWA share this role.

Workshop participants recommended the Fox-Wolf Watershed Alliance.

Deliver Credits on a Platter

Broker

Aggregator

Certifier

Verifier

Broker:

Aggregator:

Certifier:

Verifier:

Adapting and Applying Water Quality Trading in the Lower Fox River Watershed
Reduce Risk/Uncertainty
Reduce Risk/Uncertainty

Model contracts for Point to Point and Point to Non-point Source Trades

http://glc.org/projects/water-quality/foxptrade/foxptrade-products/
Is Trading a REAL Option in the Lower Fox River Watershed?
Hypothetical Trades

- Real Buyers
- Real Sellers
- Potential for a pilot trade
Great Lakes Restoration Initiative
Plum & Kankapot Project
Lower Fox River TMDL Agriculture Implementation Team

Strategic Implementation Plan
Great Lakes Restoration Initiative
Plum & Kankapot Project

• Land Conservation
• Monitoring
• Outreach
• Water Quality Trading – Credit Generation Assessment
• Watershed Conservation GIS Database
Moving Forward in the Lower Fox River

• Using all the tools in the tool box
• Tracking progress
• Communicating success and lessons learned