



**12.6&7.07 AI 9c**

To: CSWEA Executive Committee  
From: Eric R. Lecuyer, Executive Director  
RE: Internet Report  
Date: December 1, 2007

Our new Webmaster continues to provide excellent service and posts updates within 24 to 48 hours of receipt. Per SOP sections 21.2 and 21.3, these services are provided on a sub-contracted basis by the Executive Director and the current contract will run through May of 2008, with an automatic renewal unless terminated by either party.

All postings for the website must be sent to me at [erlec@prodigy.net](mailto:erlec@prodigy.net) for posting. Some items have been sent directly to the webmaster and since he doesn't know the source of the update and whether the item is appropriate for posting, he must send the item to me for review prior to posting.

All website advertisers have been invoiced for their 2007 postings at the rate of \$25.00 per month or \$300 per year. It is recommended that this rate be continued for the 2008 year, since renewal applications have been sent out at these rates.

The use of Constant Contact for broadcast emails has also been effective in disseminating information and marketing our events. I will continue to make somewhat judicious use of this tool in order to avoid irritating our members to the extent that they request to be deleted from the email list. We currently have email addresses for about 914 of our members, and the percentage continues to increase regularly.