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To: CSWEA Executive Committee
From: Jay Kemp, MWIE Chair
RE: MWIE Committee Report
Date: October 5, 2007

The 2nd ANNUAL MIDWEST WATER INDUSTRY EXPO was held February 14 and 15 at the Kalahari Resort in WI Dells. It was a successful event in terms of attendance, response and revenue. The EXPO received very favorable comments from both the attendees and the exhibitors.

Essentially our goal is to bring a quality water and wastewater exposition to the upper Midwest so operators and others can see equipment that they wouldn't normally have a chance to see. The EXPO is the exhibitors' opportunity to present their goods and services to their customers and potential customers without all of the other conference activities that distract people and take them away from an exhibit hall. The 2nd Annual Midwest Water Industry EXPO built upon our first year and increased the number of exhibitors and equaled the attendance plus returned more revenue to our respective organizations.

Here's the numbers:

Individual registrations:	298
Exhibitors:	255
No. of Booths	110
Vendor Presentations:	32

Net Revenue per organization: \$ 6,892

The EXPO Committee hard at work on MWIE 2008. Mark your calendars for January 23 and 24 2008 at the Chula Vista Resort in Wisconsin Dells.

We are very appreciative of everyone who exhibited and hope many more will join us next year. The EXPO could not have been called a success without the large number of operators and other water professionals who attended. We had good representation from Wisconsin and Illinois and next year we will push harder to representation from Minnesota and Iowa. The EXPO Committee includes WWA's Jill Duchniak and Kristina Glocke of Mulcahy/Shaw Water, who did a tremendous job of pulling everything together. This committee is co-chaired by Jay Kemp for Central States and Dan Duchniak for WWA. Other members of the committee include Tom Mulcahy, Dan Lynch, and Jim Miller. Thank you to everyone and we want to see you next year.