



**5.22.07 AI 9ci**

To: CSWEA Executive Committee  
From: Eric R. Lecuyer, Executive Director  
RE: [www.CSWEA.org](http://www.CSWEA.org) Website Report  
Date: May 12, 2007

I am very pleased to report that I have a new webmaster under contract to provide site maintenance, updates and posting services for our website. Pursuant to the SOP's it is the Executive Director's responsibility to secure necessary services for the website on a sub-contracted basis for the Association. Subcontracted webmaster services are being provided by New Town Web Studio and the assigned webmaster is Mark Windley. Interaction between the webmaster and the Association will continue to be via the Executive Director in order to assure that appropriate content and materials are posted and that items are up-to date and relevant.

It became necessary to make this change when the priorities of the past webmaster, Justin Shanks, who works for Eric Sedmak's company Pluto Incorporated, shifted resulting in lengthy delays for postings and difficulties in removing out of date items, correcting problems and maintaining links. Our relationship remains positive and Eric Sedmak was instrumental in assisting the new webmaster in taking over the site and remains available and more than willing to assist with any glitches that may occur during the first few weeks of the transition. We are indebted to Eric Sedmak for his redesign of the website and the updating he provided to the graphics and infrastructure of the site.

Over the next months it is expected that many areas of the website will be updated with links created to our Student Chapters, and pages dedicated for easy access, posting and information exchange for Sections and Committees.

A significant effort will also be made to simplify the on-line registration process including a re-evaluation of the commercial services employed for credit card transactions and this work should be complete prior to the next major CSWEA commercial venture, collection of sponsorship pledges for our WEFTEC reception.

In addition, website revenues should increase with renewals coming due for the advertisers. With up-to-date and relevant information posted, [www.CSWEA.org](http://www.CSWEA.org) should once again become the go to place for CSWEA information.