



**5.22.07 AI 11b**

To: CSWEA Executive Committee  
From: Carol Strackbein, President  
RE: WEFMAX Report  
Date: May 14, 2007

Dennis Lindeke, Tim Tack, Eric Lecuyer, Rusty Schroedel, Dan Lynch, Scott Trotter and I attended the WEFMAX meeting in Chicago April 19 through the 21. This meeting was hosted by the Illinois WEA. Illinois WEA did an excellent job of coordinating all the activities.

There were 22 Member Associations present at this meeting, which makes it one of the largest WEFMAX meetings ever held. Each of the MA's was asked to give a short 10 minute talk on the successes and challenges they had experienced during the past year.

The majority of the presentations included challenges the MA's had trying to recruit Young Professionals.

Several ideas of merit included:

1. Have tables for each committee (i.e. collection system, membership, Student & YP's) at the annual conference with literature describing the committee and its responsibilities. The booth would be manned by members of the committee looking to solicit new members.
2. The Michigan Water Environment Association has a program in which they sponsor one Science Teacher to attend WEFTEC each year. The winner is chosen in conjunction with the Michigan State Teachers Association. The winning teacher agrees to make presentations at both the Michigan Annual Conference and the State Teachers Annual Conference. The winning teacher and the runners up in the competition are provided with Water Source books. Moneys for this activity are raised at the annual conference by selling ties and fund raising efforts. This activity familiarizes the science teachers with WEF, WEF Teach, and our industry in general.

The meeting was preceded by the YP Summit, which was held on Thursday. CSWEA was a sponsor for this Summit. Several of the YP's attended the WEF reception on Thursday after the summit and also attended the WEFMAX meeting.

I would suggest that the CSWEA Executive Committee have a short meeting after WEFMAX has ended to brain storm the ideas raised by various MA's during the exchange.