



Central States Water Environment Association, Inc.

Illinois – Minnesota – Wisconsin

85th Annual Meeting May 14-17, 2012

Pheasant Run Resort – St. Charles, Illinois

Greetings Vendors!

The Central States Water Environment Association (CSWEA) will be holding its 85th Annual Meeting at the Pheasant Run Resort and Convention Center, in St. Charles, IL on May 14th through the 17th, 2012. The Exhibit Hall will be open on May 15 & 16. CSWEA is comprised of water pollution control professionals including facility operators and managers, consulting engineers, regulators and educators from Illinois, Wisconsin and Minnesota. Pheasant Run is an excellent venue and we have organized an exceptional technical program to accompany our exhibits. The CSWEA Annual Meeting provides an excellent opportunity for your organization to market your products and/or services to decision makers involved in all facets of the water pollution control field.

Reservations are now being accepted for vendor exhibition. If you register by **February 17, 2012**, you will be assured of a listing in *Central States Water* magazine, showing the location of your booth on the exhibition floor. Also, if you choose to become a sponsor by this early deadline, your name will be listed on the sponsors' page in the magazine. There will also be sponsor poster boards placed at key locations during the conference. **Please note the registration deadline to have your company listed in the Central States Magazine.**

The exhibits will be open on two days: Tuesday, May 15 (full-day) and Wednesday, May 16 (half-day). The conference is being arranged so that there is a limited time where technical sessions compete with exhibit time.

There are also many other sponsorship options for your company. There will be sponsors for the golf outing, various event sponsorship (cocktail hour, meet and greet, etc.) and conference sponsorship. These opportunities are also available on-line. We want to thank you in advance for exhibiting and look forward to seeing you at the conference. Please do not hesitate to contact Rich Hussey as listed below.

Sincerely,

Rich Hussey
LAI, Ltd.
Exhibit Chair
847-392-0990
RHussey@lai-ltd.com

To ensure maximum attendance in the exhibit hall, we are offering:

- Long breaks each day with refreshments in hall to increase exhibit floor traffic.
- Tuesday Exhibitor Luncheon and Cocktail Reception in the Exhibit Hall.
- Limited competition with technical sessions.
- Ten minute Vendor Presentations. Raffle tickets presented to those who attend the talk.
- Water for People Silent Auction in Exhibit area.
- Early registration includes listing in the *Central States Water Magazine*.

The exhibit registration package will include:

- Exhibit registrations for two (2) members which includes Monday night Meet and Greet, all Technical Sessions, Tuesday Exhibit area Lunch and Exhibitor's Reception.
- Exhibit pipe and drapery, 8' skirted table and two chairs.

**For electrical connection at additional charge, please contact Pheasant Run at:
630-584-6300**

**Online registration
with credit card payment
is available at www.CSWEA.org**

CSWEA 85th Annual Meeting — Pheasant Run Resort, St. Charles, IL Exhibits on Tuesday, May 15 and Wednesday, May 16, 2012

COST: The cost for an 8' x 10' exhibit space, plus two (2) members, is \$625 if the application and payment is received by **February 17, 2012**. Preliminary booth assignments will be presented in the *Central States Water* magazine, Spring 2012 edition. Booth applications received after **February 17, 2012**, will be \$725 and will not be listed in the magazine.

Additional Exhibitors Registration. Additional exhibitor's passes can be purchased for exhibitors desiring more than two (2) members per booth. The cost for the additional Exhibitor pass is \$100 and includes the Monday Meet & Greet, Tuesday's Exhibitor's Luncheon and Reception and technical sessions. You **MUST** purchase these passes and note the person's name on your exhibit registration form to have more than two (2) persons at your booth. Only two passes will be issued per booth unless additional passes are purchased. These can be purchased anytime prior to event.

Exhibit Hall-Only Guest Pass. This year's conference will also provide the opportunity for you to provide clients entrance to the exhibits without having to attend/pay for the full day's conference. This pass costs \$25 and covers Tuesday's Exhibitor's Luncheon and Reception. These passes include only those events held in the Exhibit Hall. The registration form includes a line item for this Attendee Exhibit Hall-Only pass. Please provide names for the pass recipients on the registration form. These can be purchased anytime prior to event. The Exhibit-Only attendees will check in at the registration desk and receive their name tag, which is also proof of Exhibit-Only registration.

Full Conference Registration. Full Conference Registration information will be provided in early February 2012.

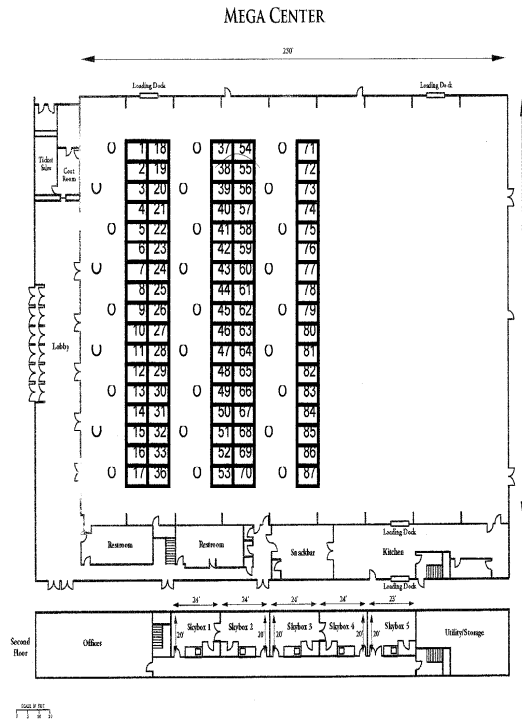
Hotel Accommodations. Rooms are available for reservation at the Pheasant Run, 4051 E. Main St., St. Charles, IL, 60174, (630-530-6300). Ask for the CSWEA rate of \$159 for a Tower Queen Room, \$139 for a Tower King Room and \$379 for a Penthouse Suite.

Confirmation Package Please note that upon receipt of your exhibit registration and payment, a confirmation packet will be sent in early May 2012. On-line registration for exhibitors and conference registration will also be available at www.CSWEA.org.

Please feel free to contact me or consult the organization's website at www.CSWEA.org for other conference information and to download copies of the exhibit registration form. Look under events-CSWEA in the left navigation pane.

Sincerely,

Rich Hussey
LAI, Ltd.
Exhibit Chair
847-392-0990



Pheasant Run Floor Plan

MAXIMIZE THE IMPACT OF YOUR 85th AM EXHIBIT
The 2012 85th Annual Meeting
 May 14-17, Pheasant Run St. Charles, IL

If you are exhibiting at this outstanding marketing event, being part of the show-guide for this event (*Spring-Central States Water*) is a must!

BY **ADVERTISING**, YOU REACH ATTENDEES AT THE SHOW
 PLUS ALL THOSE MEMBERS WHO DO NOT ATTEND!!!

Advertising in the Spring issue of *Central States Water* will put you in front of the Wastewater industry in Wisconsin, Illinois and Minnesota.

Advertise in this issue as a 1/4 page (\$325) or larger and you will receive:

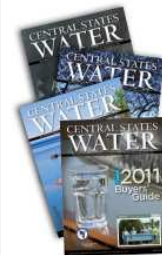
- An enhanced exhibitor listing - 25 word write-up
- A great looking display stand to showcase your ad and your support for the CSWEA's publication - Will be dropped off at your booth
- Unbelievable exposure prior to the event & Bonus Distribution at the show - *Central States Water* will be made available to attendees and will be handed out to all exhibitors

EXHIBITING NOT IN YOUR PLANS?

Avoid being "OUT OF SIGHT OUT OF MIND" by advertising in our show-guide and you will still have a visual presence with the members and attendees.

CENTRAL STATES WATER

The Official Magazine of the Central States Water Environment Association, Inc.



THE SPRING ISSUE WILL FEATURE:

- Session Times
- Exhibitor Listings
- General Information
- Floor Plan
- Scheduling

DEADLINE: FEBRUARY 17th

For more information, please contact:
 Al Whalen, Advertising Sales Manager 866-985-9782 awhalen@kelman.ca

**CSWEA 85th Annual Meeting —Pheasant Run, St. Charles, Illinois
Exhibits on Tuesday, May 15 and Wednesday, May 16, 2012**

Exhibitor —Vendor Talk Application

Vendors will have the opportunity to make a ten(10) minute presentation at their booth to a group of non-vendor attendees. Each attendee will be given one (1) door prize ticket for each presentation they attend.

A \$40 fee will be charged to each vendor making a presentation which will help to fund the door prize.

_____ YES, I will give a ten (10) minute presentation. Indicate on the Exhibit Booth registration form and include the \$40 in your payment to CSWEA. A limited number of presentations require “first come, first served”, so please submit early, and no later than May 1, 2012. You will be notified of the date and time assigned to you for your presentation.

Name _____

Company _____

Phone _____ Email _____

Mail with Exhibit Booth Registration to:

Eric Lecuyer
CSWEA
3809 Shenandoah Drive
Crystal Lake, IL 60012

Questions? Contact:

Rich Hussey
LAI, Ltd.
847-392-0990
RHussey@lai-ltd.com

Attract More People to Your Booth
Help Provide Safe Drinking Water through

Water for People

Donate an item to the Water for People
—**Silent Auction**—

This year, auction items donated by exhibitors will be displayed in the Exhibit Hall area with a “Water for People Silent Auction” helium balloon flying high above each participating exhibitor’s booth. A master list of auction items, exhibitor’s name and booth number will be also be displayed at the conference.

Join your fellow exhibitors in supporting this worthy global WEF initiative and donate an item... and increase your booth traffic at the same time!

Past Donations Include:

Golf Clubs	Golf Packages
Cameras	I-Pod Accessories
Tools	Wine and Cheese Baskets
I-Pod	Sporting Event Tickets
Wildlife Prints	Sports Memorabilia
Fishing Trips	Concert Tickets

Contact Rich Hussey at 847-392-0990 for details.

**Early Registration
Deadline:**

February 17, 2012

*to receive discounted fees
and to be included in*

***Central States Water Magazine
Spring Issue***

Late Registration

Deadline:

May 8, 2012



PHEASANT RUN
RESORT

**CSWEA 85th Annual Meeting —Pheasant Run Resort, St. Charles, Illinois
Exhibits on Tuesday, May 15 and Wednesday, May 16, 2012**

Sponsor —Registration Form — *Please include with your Booth Registration Form*

Company Name _____

Primary Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Sponsorship Opportunities

Conference Sponsorship

Your sponsorship of this event will support the Student Papers, Student & Young Professionals, Stockholm Junior Water Prize, Water for People, exhibits, printing, keynote speaker, banquet and other costs associated with this important conference. Different levels of conference sponsorship are shown below. These levels of sponsorship will be proudly displayed throughout the conference facility. Please indicate your preferred level by circling your choice.

Platinum	\$1,200
Gold	\$ 750
Silver	\$ 500
Bronze	\$ 350

Event Sponsorship

Meet and Greet	\$1,500
Exhibit Lunch	\$1,000
Exhibit Reception	\$1,500
Tuesday Social Event	\$2,000
Tuesday Social Event (travel)	\$1,200
Annual Association Luncheon	\$1,500
Annual Banquet	\$3,000

Golf Sponsorship per Hole

Sponsor a Hole for	\$ 275
Hole in One	\$ 600

For more Golf Sponsorship opportunities, please contact:
Tim Tack, Golf Chair @ 847-392-0990

TOTAL SPONSORSHIP AMOUNT \$ _____

Remit payment to: **CSWEA, Eric Lecuyer, 3809 Shenandoah Dr., Crystal Lake, IL 60012**

**CSWEA 85th Annual Meeting — Pheasant Run, St. Charles, IL
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Exhibit Booth Registration Form

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____ Email _____

Product or Service Exhibited _____

8 x 10' booths, constructed with pipe and drape include one (1) 8' table and two (2) chairs. Exhibitors must contact the Exposition Center at 630-584-6300 to arrange for electrical connections at an additional fee. Each exhibit booth registration includes Monday evening's Meet & Greet, two (2) Exhibitor Passes for the Exhibit Hall, all Technical Sessions, Tuesday's Exhibitor's Luncheon and Reception.

Separate registration for Tuesday Social Event, Wednesday meals and remaining conference activities is required. Exhibit Registrations received after **February 17, 2012** will incur additional fees as indicated below:

<u>Description</u>	<u>Quantity</u>	Before 2/17/12 <u>COST</u>	or	After 2/17/12 <u>COST</u>	<u>TOTAL</u>
8 x 10' Booth	_____	\$625		\$725	_____
Additional Exhibitor Pass	_____	\$ 100		\$ 100	_____
Vendor Talk Presentation	_____	\$ 40		\$ 40	_____
Exhibit Hall-Only Guest Pass	_____	\$ 25		\$ 25	_____

**Names of Exhibitor Registrants
(including Additional Exhibitor Passes and Exhibit Hall-Only Guest Passes)**

It is understood that the registration is NON-REFUNDABLE and I agree that upon receipt of this registration, we shall be bound by the 2012 Exhibit Hall Rules and Regulations.

Signed _____ Date _____

Central States Water Environment Association, Inc.
3809 Shenandoah Drive
Crystal Lake, IL 60012

NONPROFIT ORG
U.S. POSTAGE
PAID
CRYSTAL LAKE, IL 60014
PERMIT NO. ???

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Invitation to Exhibit May 15-16, 2012
Pheasant Run – St. Charles, Illinois



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